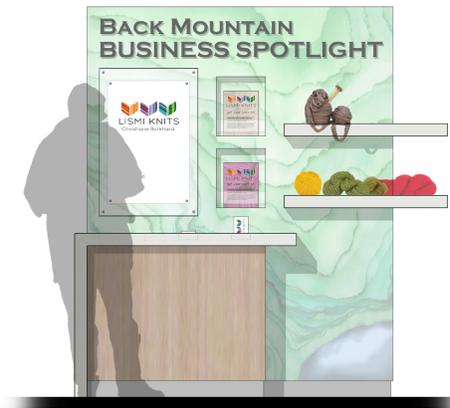


Fidelity BANK

Bank Strong at the new **Fidelity Bank Back Mountain Branch**, located at the Dallas Shopping Center.



Bank Strong means that your financial well-being is our priority and that goes hand-in-hand with your personal well-being as well as care for the community. That's why we design our branches to be **green**. This includes using natural daylighting augmented with Daylight Harvesting, which allows the light fixtures to automatically adjust light levels based on need. Many other green principles are also implemented, including radiant heat, high energy efficient glass, zero VOC paint, and recycled content in the materials and furnishings.



Throughout the innovative new branch, we highlight the most important people we know - our clients! Whether it is the **Back Mountain Business Spotlight** display or our digital **Client Celebration Wall**, we tell the story of our community and it's inspirational people, organizations and businesses.



Always evolving, we have transformed the banking experience with you in mind. The big check desk is gone and replaced with individual **Engagement Stations** that each function as a personal check desk, while at the same time prompting you to find out more about your current financial status and offering an opportunity to work with our Bankers to develop a simple plan that works for your stage of life, financial goals and aspirations.



Your time is precious so Fidelity Bank is making banking easy and convenient. At our **Anytime Banking Bar**, you can learn about online banking and keep up to date on our latest apps! You can explore on your own or our Bankers are happy to show you how it works on your device and set it up for you before you go.

We put our innovative approach to banking to work for you and our community!
Bank Strong at Fidelity Bank!

As always, you can surf the net, sip some locally brewed Electric City Coffee and enjoy fresh baked cookies from our **Hospitality Bar** while relaxing in our cafe-style seating areas. Talk to our Bankers about holding an event in our open and inviting branch!